Juan Carlos Grisales

Creative Artist

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I'm an Art Director & Freelance Designer currently based in Coral Springs, Florida. I love everything that has to do with Photography, Video Editing, Web design & development, Graphic design, Label design, Silk screen design, Packaging, Industrial design and I feel a true devotion for a creative desing. I love what I do and I go the extra mile to achive the goal.

OBJECTIVES

I am a talented and creative Graphic Designer with outstanding computer desing skills and the ability to lead a team to produce superior work on time and matching all the specifications. I have experienced working in Graphic design field as a Art Director at Florida Powerboat Club. The department of Design at FPC created and produce design for advertisement, for a quaterly magazine, for the web and all the collaterals that each event at FPC needs. Also on AMMD/Hygenics Labs the understanding of the brands Identity and the conection with a Creative thinking leadme to transform conventional approaches into innovative solutions for Private Labels, Silk screen printing. additionally my freelance and business management experiences have allowed me to develop excellent project management and leadership skills. All these talents, together with my ability to schedule and coordinate projects, have taught me to be focus in all the small details and to take pride in my work.

EDUCATION

2003 - 2007
Graphic Design
Broward Community College - Broward, FL.

1994 - 1996
Business Administration
ICESI University - Cali. Colombia.

1990 - 1994
Industrial Engineering
Pontifical Xaverian University - Cali, Colombia

VOLUNTEER WORK

2013 - Current
Chaplain
United Chaplain International

2012 - Current
Leader / Teacher
Comunity Church Coral Springs Campus

2014 - Current
Family Ministries
Comunity Church

2016 - Current
LGD# 1418
Legendarios

SKILLS

SOFTWARE SKILL

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Dreamweaver
- Adobe Flash
- AccuRip Black Pearl
- EFI Fiery CW
- Final Cut Pro X

PROFESSIONAL SKILL

- Grid & Layout.
- Web usability.
- Color theory knowledge.
- Interface Design.
- Image editing.
- Development typography.
- Google Analythics & SEO.

WORK EXPERIENCE

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FEB 2016 - MARCH 2017
AMMD & Hygenic Labs
Freelance Graphic Designer in Pompano Beach, FL
Create & Develop the layout of labels from multle clients, for print or Screen print, incorporate changes from customer and review for errors. Print the final art with AccuRip or Fiery CW. Maintain existing brand standards and further develop corporate brand identity, Conceptualize, design and develop graphic and visual content for new products, merchandizing, and marketing materials.

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JUNE 2006 - FEB 2017
FLORIDA POWERBOAT CLUB
Freelance Graphic Designer & Art Director in Pompano Beach, FL
Create graphics to meet specific commercial or promotional needs such as Logos, Postcards, Flyers, Banners, web-banners, Dvd & Bluray covers, Posters, Magazine Ads.
Responsible for the coordination and production of the Club Magazine. (Powerboating In Paradise) Quarterly.

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2005 - Current
ID STUDIO
Graphic Designer / Owner in Coral Springs, FL
Create & Produce innovative ideas considering all visual elements for clients needs. Posters, Invitations, Postcards, Flyers, Business Cards, Banners, Web-Banners, Brochures, Websites, Apps, Labels, Screen Print Films Separations, Digital photography, Photo Management (Enhancement, Retouch & Restoration), Video editing, Logo Animation.

AWARDS & RECOGNITIONS

Best Photo Design.
Ancor Point. 2005 Winner
Broward Community College - Broward. FL.

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HABBITS AND INTEREST

Photography · Music · Family · Jesus · Home improvement · Games · Volunteer